

S.C.I.B.C.A.

SOUTHERN CALIFORNIA INTERSCHOLASTIC BASKETBALL COACHES ASSOCIATION



2009-2010 MEMBERSHIP NEWSLETTER

OCTOBER 15, 2009

WELCOME BACK

Greetings from the Southern California Interscholastic Basketball Coaches Association (SCIBCA) Executive Board! SCIBCA continues to lead the way in furthering High School Basketball throughout Southern California. On behalf of SCIBCA, I would like to invite you to become more involved in your profession, & the enhancement of your school's program through your membership. We invite you be a part of an organization that continues to lead in addressing change, expanding opportunities, & resolving issues that will improve our game.

SCIBCA continues to coordinate efforts with CIF to facilitate change in the CIF Playoffs, the weekly Top 16 Polls, & ALL-CIF selections,

as well as other pressing issues. In addition, the SCIBCA Summer Classic continues to be one of the marquee summer events. Once again, your coaches association membership card will give you free admission to the CIF Championship games.

In 2008-2009, more coaches were involved in the weekly Top 16 Poll & ALL-CIF voting than ever before. Our goal is to gain even more participation this year. Your participation is vital to the success of these undertakings.

This year SCIBCA plans to continue enhancing your membership in a number of areas. Our website has been updated & contains valuable information for all, as well as a members forum to

reach coaches throughout our association.

The CIF Playoff format is in the 2nd year of its pilot program. SCIBCA served a prominent role in the development & implementation of this program. For more information on the playoffs, go to the SCIBCA or CIF website. Also, CIF Commissioner Rainer Wulf will be conducting a webcast to explain the format to all interested.

Please take a moment to glance through the newsletter & then complete your membership application in a timely manner. Feel free to contact me with any concerns or questions through the SCIBCA website.

Jerry De Fabiis, President
President

SCIBCA FALL SYMPOSIUM

- Saturday November 7
- Rowland H.S.
- 9-9:30am-Registration
- 9:30-9:45-Introduction
- 9:45-11:45-Symposium
- 11:45-12:30-Coaches Social & Light Lunch

A symposium is a meeting or conference for discussion on a topic(s). Bring your best drills, plays and questions to discuss with your peers. In other words, come talk HOOPS!!

2009-2010 NFHS BASKETBALL POINTS of EMPHASIS

1. Traveling
2. Block/Charge
3. Closely guarded
4. Free-throw administration
5. Three-seconds

For more information on the NFHS Basketball Rules Changes for the 2009-2010 Season, go to SCIBCA.org.

MEMBERSHIP DRIVE 2009-2010

October is the beginning of our Fall Membership Drive. Over the past several years, our membership continues to grow. Your membership entitles you to free admittance to all CIF Boys & Girls Championship Games. It also gives you the

opportunity to become a voting member in the weekly Top 16 Poll, as well as ALL-CIF selection at the end of the season. Lastly, your membership gains you free admittance to both the SCIBCA Fall & Spring Clinics.

Please take a moment to look over and return the enclosed membership application for yourself and your staff. Get involved in SCIBCA and take part in all of the activities offered throughout the year. It is something you will not regret!

CIF BASKETBALL POLLS

You may be wondering how the CIF Top 16 Basketball Polls are compiled & their origin. Historically, a "Top 10" poll was conducted by the prep sportswriters throughout Southern California and this format was used as a reference basis in developing the respective playoff bracket draws. This system was utilized until the late 1980s when a change in a number of the prep writers found little interest in continuing the process. The CIF-SS Office then contacted the SCIBCA Coaches Association for possible interest and as an outcome;

SCIBCA was given the charge of compiling the weekly polls. In more recent years, the "Top 10" has been increased to a "Top 16" in order to more align with a 32-team bracket draw and where possible – depending on the official 1-2-3 league finish designations – teams are then seeded 1 through 16 as closely as possible, following the established CIF guidelines for school placement in the respective draws. The actual polls are developed by head varsity coaches for five consecutive weeks over the course of the league season in

January & February, leading to the development of the playoff draws. Coaches may volunteer to serve on the respective 1AA, 1A, etc. panels that vote each week but **one major condition is that the coach must hold current membership in SCIBCA.** If you are interested in contributing to this process, please contact the designated division coordinator listed under the *About SCIBCA* button link on the home page. Further questions may be directed to the current SCIBCA President, Jerry DeFabiis of Colony High School.

SCIBCA Executive Board 2009-2010

Executive Director

Ray Plutko (Retired)

President

Jerry De Fabiis (Colony)

President-Elect

Steve Tarabilda (Murrieta Valley)

Treasurer

Andy Furuto (Palos Verde)

Membership

Jon Bahnsen (Brethren Christian)

Boys Summer Classic

John McNally (Upland)

Gordon Hamlow (Rowland)

Girls Summer Classic

Mike Gorball (Arroyo)

Richard Wiard (Bishop Amat)

Awards/Hall of Fame

Tim Hatch (Citrus Hill)

At Large Members

Melissa Barajas (Sonora)

Bob Becker (Gahr)

Greg Coombs (Century)

Kevin Kelsey (Pacifica Christian)

Mike LeDuc (Glendora)

Glen Marx (Lawndale)

Romone Neal (Roosevelt)

Vince Nicholson (Mayfair)

Mark Stewart (La Habra)

SCIBCA BOYS & GIRLS SUMMER CLASSIC

Dates: June 4, 5, 6, 2010

Various Sites Throughout the Southern Section.

3 Game Guarantee

For more information go to
SCIBCA.org

SCIBCA DIVISION COORIDINATORS

As part of its networking efforts with member coaches, a coordinator has been designated for each sub-division of assigned schools. The role of each coordinator is to enhance on-going communication with coaches in the assigned division, arrange for a panel of volunteer member coaches to conduct the CIF Top 16 Basketball Poll each week during the season, and to arrange for and then chair a meeting of coaches making the All-CIF selections at the conclusion of the post-season playoffs. If you are interested in volunteering your services, have questions, or suggestions to offer the SCIBCA Board, please contact your respective coordinator noted below.

2009-2010 DIVISION COORIDINATORS

Boys Coordinators

1AA John McNally-Upland H.S.
1A Jerry De Fabiis-Colony H.S.
2AA Greg Coombs-Century H.S.
2A Gordon Hamlow-Rowland H.S.
3AA Mark Stewart-La Habra H.S.
3A Bob Becker-Gahr H.S.
4AA Glen Marx-Lawndale H.S.
4A Tim Godley-Maranatha H.S.
5AA Mike Hamilton-Buckley H.S.
5A Jon Bahnsen-Brethren Christian H.S.
6AA Kevin Kelsey-Pacifica Christian H.S.
6A Joel Simonds-Bethel Baptist

Girls Coordinators

1AA TBD.
1A TBD
2AA TBD
2A Vince Nicholson-Mayfair H.S.
3AA Mike Gorball-Arroyo H.S.
3A Andy Furuto-Palos Verde H.S.
4AA TBD
4A TBD
5AA TBD
5A Byrd Newman Milic-Buckley H.S.
6AA TBD
6A TBD

INSIDE STORY HEADLINE

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it

useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

INSIDE STORY HEADLINE

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or

an editorial. You can also profile new employees or top customers or vendors.

“TO CATCH THE READER’S ATTENTION, PLACE AN INTERESTING SENTENCE OR QUOTE FROM THE STORY HERE.”

INSIDE STORY HEADLINE

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the

image.



Caption describing picture or graphic.



Organization

S.C.I.B.C.A

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
Email: xyz@microsoft.com

WE'RE ON THE WEB!

EXAMPLE.MICROSOFT.COM

YOUR BUSINESS TAG LINE HERE

The Southern California Interscholastic Basketball Coaches Association is a professional organization founded for all basketball coaches in the CIF Southern Section. Our mission is to promote and uphold the integrity of high school basketball; to inform, educate, and serve our members; and to function as liason between local, state, and national governing bodies and member coaches.

The SCIBCA website is a resource for important coaching information. In addition, SCIBCA sponsors events such as the Fall Coaches Symposium and the SCIBCA Spring Clinic which are well known and attended by coaches throughout Southern California.

In addition, the annual SCIBCA Boys and Girls Summer Classic Events have garnered both State and National attention and is one of the most popular summer tournaments in Southern California

BACK PAGE STORY HEADLINE

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give

your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a

good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.